

**FOR IMMEDIATE RELEASE**

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**theBestArts.com presents**

**“CRUSH: A Valentine to the 90s”**

**A cabaret featuring cast members from THE BOOK OF MORMON**

**Monday, February 3, 2014, at 7:30pm**

**14th Street Playhouse – 173 14th Street, Atlanta, GA 30309**

**to benefit Open Hand and Broadway Cares/Equity Fights AIDS**

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On Monday, February 3<sup>rd</sup> at 7:30pm, **theBestArts.com** will present its fourth Broadway benefit cabaret in Atlanta, **CRUSH: A Valentine to the 90s**. The evening will feature performances by cast and crew members of the national touring company of **THE BOOK OF MORMON** at the 14<sup>th</sup> Street Playhouse in midtown Atlanta. Proceeds of this event will benefit **OPEN HAND** and **BROADWAY CARES/EQUITY FIGHTS AIDS (BC/EFA)**.

Produced by Kevin Ireland, founder of THEBESTARTS.COM, along with THE BOOK OF MORMON company members Kim Fisk, Josh Daniel and Christopher Faison, the evening is an opportunity for the cast to loosen their Mormon ties and celebrate the music of the 90s. More than 20 singers, dancers and actors from the company will showcase their diverse talents, accompanied by a live band. A silent auction starting at 6:30pm will feature items donated by THE BOOK OF MORMON, including show memorabilia. A live auction mid-show will present opportunities to join the company backstage at **THE FOX THEATRE**. Cash bar.

General Admission is \$50. VIP tickets are \$100 and include a 6:30pm pre-show reception hosted by the show's lead performers, including London West End star, Mark Evans. Sponsorship opportunities are available as well. Purchase tickets online at <http://www.thebestarts.com/bombenefit> or at the door (if available.)

**THE BOOK OF MORMON:** Tickets to the Atlanta engagement of THE BOOK OF MORMON, playing The Fox Theatre from Jan 28 – Feb 9 as part of the Fifth Third Bank Broadway in Atlanta 2013/2014 season, are available at The Fox Theatre box office, online at <http://www.foxtheatre.org> or by calling 1-855-285-8499.

**THEBESTARTS:** Since 2007, theBestArts has helped provide visibility to rising musical theatre singers, dancers and songwriters through our non-commercial website, FaceBook page, college showcase concerts in New York City, and Broadway Tour benefits in Atlanta. <http://www.facebook.com/theBestArts> and <http://www.theBestArts.com>

**BENEFICIARIES**

**OPEN HAND**, a 501(c)(3) non-profit organization based in Atlanta, was founded in 1988 to provide sustenance and support for 14 friends challenged by HIV and AIDS. Today, with the help of thousands of dedicated volunteers, Open Hand prepares, packages and delivers nearly 4,500 nutritious meals every day to individuals battling HIV/AIDS, diabetes, heart disease, renal failure and other chronic conditions, as well as those who are homebound or disabled. <http://www.openhandatlanta.org>

**BROADWAY CARES/EQUITY FIGHTS AIDS (BC/EFA)** is the nation's leading industry-based, nonprofit AIDS fund raising and grant making organization. BC/EFA is the on-going, committed response from the American theater community to an urgent worldwide health crisis. Since its founding in 1988, BC/EFA has raised over \$250 million for critically needed services for people across the country with AIDS, HIV, and other serious illnesses. <http://www.broadwaycares.org>